

Advertising & Integrated Marketing Solutions (AIMS)

FSC GROUP 541 PART I

AMFM Washington DC Inc.

A Division of Clear Channel

1801 Rockville Pike, 6th Floor

Rockville, MD 20852-1633

Phone: 240-747-2764

Fax: 240-747-3764

Website: <http://www.clearchannel.com>

Contract Number GS-23F-0388P

Contract Period: August 28, 2004 to August 27, 2009

Other Large Business

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA *Advantage!*, a menu-driven database system.

The INTERNET address GSA *Advantage!* is: GSAAdvantage.gov.

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at fss.gsa.gov.

CUSTOMER INFORMATION:

1a. SINS Awarded:

541-1 – Advertising Services

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|------|--|--|
| 1b. | Identification of the lowest unit price: | Traffic Sponsorship not to exceed \$800.00 |
| 2. | Maximum order | \$1,000,000.00 |
| 3. | Minimum order | \$100.00 |
| 4. | Geographic coverage | CONUS, HI, AK |
| 5. | Point(s) of production | Washington DC |
| 6. | Discount from list prices or statement of net price: | Net 6% Discount from current market price not to exceed \$3,000.00. For additional services information, please refer to the packaged deal explanation titled, “ Clear Channel Concept Creation to Concept Execution ” below. |
| 7. | Quantity discounts | Not Applicable |
| 8. | Prompt payment terms | None |
| 9a. | Government purchase cards are accepted at or below the micro-purchase threshold. | |
| 9b. | Government purchase cards may be accepted above the micro-purchase threshold. | |
| 10. | Foreign items | None |
| 11a. | Time of delivery | Not Applicable |
| 11b. | Expedited Delivery | Not Applicable |
| 11c. | Overnight and 2-day delivery | Not Applicable |
| 11d. | Urgent Requirements | Not Applicable |
| 12. | F.O.B. point | Destination |

- 13a. Ordering address
Capstar Radio Operating Company
1801 Rockville Pike, 5th Floor
Rockville, MD 20852
- 13b. Ordering procedures For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).
14. Payment address
Capstar Radio Operating Company
1801 Rockville Pike, 5th Floor
Rockville, MD 20852
15. Warranty provision Commercial Warranty Applies
16. Export packing charges, if applicable Not Applicable
17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level). Please contact Nick Martinelli at 240-747-2764 or via email NickMartinelli@clearchannel.com.
18. Terms and conditions of rental, maintenance, and repair Not Applicable
19. Terms and conditions of installation Not Applicable
20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices Not Applicable
- 20a. Terms and conditions for any other services Not Applicable
21. List of service and distribution points Not Applicable
22. List of participating dealers Not Applicable
23. Preventive maintenance Not Applicable
- 24a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants) Not Applicable
- 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT standards can be found at: www.Section508.gov.
25. Data Universal Number System (DUNS) number 133581970
26. Cage Code 3GQA0

Task Pricing

Task: GSA maximum rate per 10 or 15 second Clear Channel Traffic sponsorship.

Placement of ad time* \$800.00**

Task: GSA maximum rate up to a 60 second Clear Channel commercial ad.

Placement of ad time*** \$3,000.00

*Services included in the price for the placement of Clear Channel Traffic sponsorship are: Concept creation, writing, editing, productions and the placement of the sponsorship on one of Clear Channel's radio stations.

**\$800.00 is the maximum rate AMFM may charge an ordering agency for a 10 or 15 second Clear Channel Traffic sponsorship in all markets.

***\$3,000.00 is the maximum rate AMFM may charge an ordering agency for up to a 60 second Clear Channel commercial ad.

Why Use Capstar Radio Operating Company, a Division of Clear Channel?

Clear Channel is the largest media company in the United States today with close to 1200 radio stations in over 200 markets. Federal Agencies and the Military have the ability to use our assets to advertise, recruit and retain personnel as well as communicate messages to the public through the direct purchase of :60 radio announcements on individual radio stations or announcements that are a part of Clear Channel Traffic. Radio announcements will be a part of "schedule", put together to deliver pre-determined results and within an agency's budget.

An agency can maximize their budget with Clear Channel. There are no additional charges for creative, production or studio time. Clear Channel works with an agency to from concept creation to execution. There are no additional labor costs, "ODC's" or media commissions. 100% of your budget goes to media.

Clear Channel Concept Creation to Concept Execution

Meet with agency personnel to discuss Clear Channel, its assets and capabilities

Conduct an agency needs analysis

Prepare marketing research supporting a proposed campaign, including any research helpful in determining the success in reaching ethnic or minority populations.

Provide assistance and support in writing of copy and the creation of messages to address the various needs and educational campaigns, and in the selection of markets

Once a campaign has been designed and the various elements of markets, messages, dates, frequency, and number of announcements needed to meet the stated goals, and an order placed, Clear Channel will confirm with each market the receipt of the proper COPY and performance schedule and to track the execution of each element of the order.

As an integral part of the service provided, Clear Channel shall create the rotation and place the messages on the radio station within the selected markets. This eliminates all need for the government to research, identify, contact, and negotiate with advertising agencies.

All contracts will be completed as required and performance will be reported individually from each market and a notarized Affidavit of Performance will be delivered to the proper agency representative.

Pricing

At any given time, each market has a specific "current market" price. The pricing is very fluid and is based on the constantly changing conditions. GSA pricing is based on a 6% "discount" off current market pricing received by our best clients. As a part of a written proposal to be provided to GSA buyers, Clear Channel will provide pricing based on our current "Best Customer" pricing less the 6% GSA Discount.

Pricing includes the .075% Industrial Funding Fee.

There are no additional travel time, airfare, material, labor, talent, production, studio, distribution, professional service or "other direct costs".

For Current Pricing for specific situations, please contact:

Nick Martinelli

Director of Federal Business Development

240-747-2764

nickmartinelli@clearchannel.com